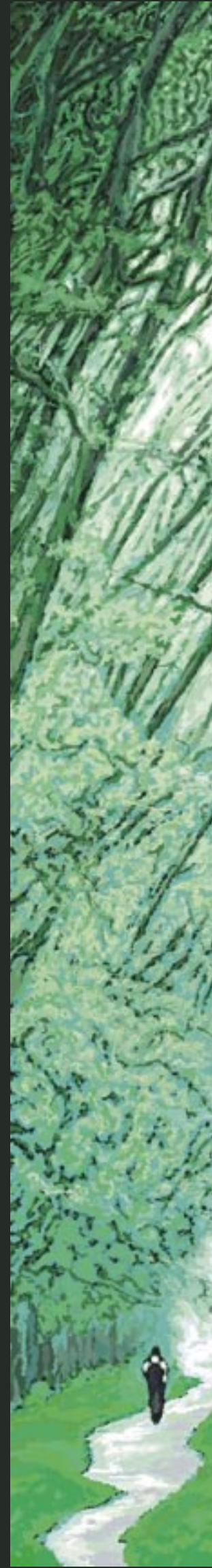


50 FIFTY
Phelps Memorial Hospital Center

Phelps Memorial Hospital Center
701 North Broadway
Sleepy Hollow, New York 10591

914.366.3000
www.phelpshospital.org



50 FIFTY
Phelps Memorial Hospital Center

Building
on a Half Century
of Healthcare



Vision

Phelps Memorial Hospital was born fifty years ago as a result of the vision and philanthropic efforts of the Phelps and Rockefeller families. By merging two small community hospitals located in Tarrytown and Ossining under one roof, Phelps Memorial Hospital was created, becoming a well respected healthcare leader in Westchester today.

The Phelps family's Arthur Curtis James Foundation donated 64 acres and \$500,000 for the new hospital, and John D. Rockefeller, Jr. and family pledged \$800,000 toward the project.

Phelps Memorial Hospital opened its doors 50 years ago with 188 beds. Today, Phelps has 235 beds, 450 physicians, and 1,500 staff and volunteers.



Experience & Excellence at the Core



Annually, Phelps' Outpatient Physical Medicine and Rehabilitation Department provides comprehensive services for more than 25,000 patients with disabilities, injuries, or pain.

Phelps' Senior Consultation Service and Memory Loss Program offer extensive health and memory assessments to help patients enjoy optimal quality of life.

Phelps' 450 physicians represent 35 clinical specialties. Skilled, compassionate physicians and staff form the foundation upon which the Hospital's excellence rests. Services of distinction include:

Orthopedics, Spine & Physical Rehabilitation

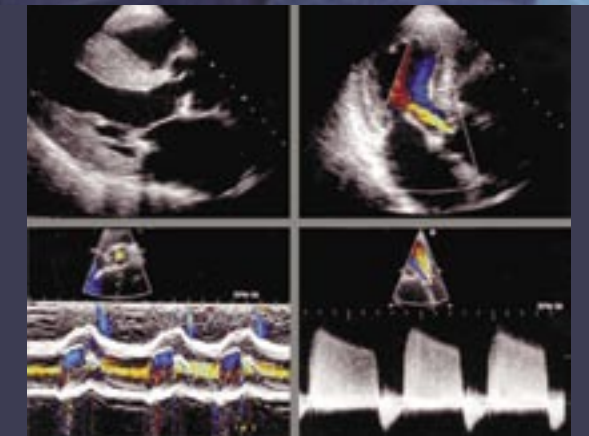
Phelps orthopedists and neurosurgeons have extensive experience in total joint replacement, sports medicine, and complex spinal surgery. Physical Rehabilitation specialists are adept at designing individual therapeutic programs for inpatients and outpatients to relieve pain, promote healing, and restore function.

Oncology Memorial Sloan-Kettering Cancer Center at Phelps offers radiation therapy and chemotherapy treatments for patients who live in the tri-state area.

Geriatrics The Senior Health Consultation Service and Memory Loss Program promote healthy aging through comprehensive health and memory evaluations and development of healthy living plans.

Cardiovascular Diagnosis & Cardiac Rehabilitation

Non-invasive diagnostic testing of the heart and vascular systems is state-of-the-art. Rehabilitation programs are available for patients who have had a heart attack, angina, or by-pass surgery or who are at risk for heart disease.



We Are Here in Your Time of Need



Phelps' Emergency Department often times serves as a health safety net for the community. Compassionate, skilled care is given to patients of all ages 24 hours a day, regardless of type of illness or ability to pay.

Phelps Behavioral Health Services provides care for individuals in crisis, as well as offering ongoing psychiatric services.

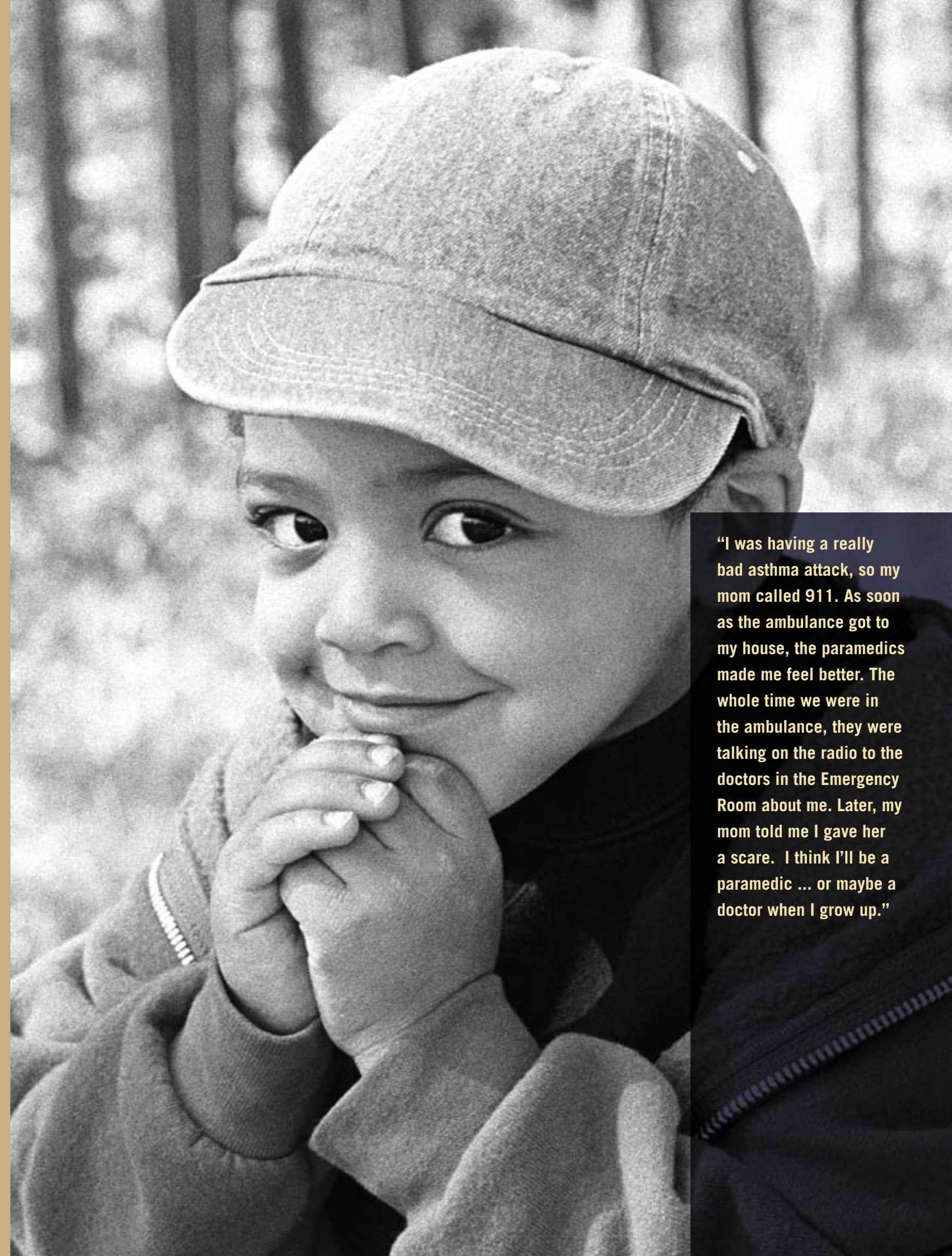
For over 20 years, Phelps Hospice has provided care for terminally ill patients with tenderness and dignity.

Emergency Services Phelps' Emergency Department provides care to more than 22,000 patients annually. Since 1984, The Emergency Training Center has educated 30,000 first responders, nurses and physicians in all levels of care, from first aid to paramedic training. Phelps was the first and remains the only hospital in Westchester to construct a permanent free-standing decontamination center for use in a radiological or biochemical emergency.

Behavioral Health Inpatient and outpatient psychiatric services, substance abuse counseling and rehabilitation, programs for adolescents and the Spanish-speaking community, and family counseling services are provided, with five outpatient locations in the surrounding communities.

Phelps Hospice A team of professionals and volunteers offers medical, emotional, and spiritual support to terminally ill patients and their families, enabling patients to stay in the comfort of their home.

Today, the skill and dedication of Phelps' 450 physicians and 1,500 staff and volunteers ensure that patients receive quality healthcare, just as the Hospital's founders envisioned five decades ago.



"I was having a really bad asthma attack, so my mom called 911. As soon as the ambulance got to my house, the paramedics made me feel better. The whole time we were in the ambulance, they were talking on the radio to the doctors in the Emergency Room about me. Later, my mom told me I gave her a scare. I think I'll be a paramedic ... or maybe a doctor when I grow up."



Rita Erickson's daughter, Lynn, and husband, Burt, are so thankful. "We are truly fortunate to have such an excellent hospital right in our community," says Burt. But no one is more grateful than Rita. "I owe thanks to so many people. I am still here today because of the 911 responders, the Phelps Emergency Department doctors and nurses, and the Critical Care Unit staff. I am also thankful for the dedication of Phelps' Board members, community volunteers, generous donors, and all others who are integral to the Hospital's vitality and help ensure that Phelps is here to serve us all!"

The Emergency Department Saving Lives

One Patient's Story It started out like any other Saturday for Rita Erickson, but an odd head rush and ill feeling prompted a call to 911. When she arrived at Phelps' Emergency Department, her heart actually stopped. Had it not been for the quick thinking and unique skill of Emergency Department physician Dr. Paul Nowak, Rita might not have survived.

Dr. Nowak inserted a trans-venous pacemaker that reactivated Rita's heart, a procedure that has become uncommon since the advent of external pacemakers. In fact, not all Emergency Department physicians are adept at or even trained in performing it. Upon arrival, Dr. Dina Katz, Cardiologist, acknowledged that Dr. Nowak's expertise clearly saved Rita's life. Amazingly, Rita recalls much of what happened on the morning of October 11. "I even think I know when my heart actually stopped . . . I thought, 'This must be what dying feels like.'"

Dr. Emil Nigro, Director of Emergency Services, and Mrs. Pat Beall, RN, Nursing Director of Emergency and Outpatient Services, receive hundreds of letters every year from grateful patients like Rita Erickson, attesting to the high quality of care consistently provided by the Phelps Emergency Department.

*"I thought,
'This must be
what dying
feels like.'"*

Rita Erickson





After her most recent hospitalization at Phelps, Mary Anne realized that she would not be able to return to work. Upon her release from the hospital, Mary Anne began attending Phelps Continuing Day Treatment (CDT), an outpatient program for individuals experiencing psychiatric illness. “This program is saving my life. I know that my family loves me, but it is impossible for them to understand what my world is really like. Here I can openly discuss my feelings—and it helps me to listen to others. If Phelps CDT didn’t exist, I would probably be institutionalized, and I don’t even want to think what that would do to me or my family.”

Making Life Better

Giving To the Community The Phelps Annual Fund helps to support some of the Hospital’s behavioral health services, such as Continuing Day Treatment — a program that is very important to Mary Anne Ring.

Mary Anne Ring, a personable and articulate young woman with a Bachelor’s Degree in Psychology and certification in Alcohol Treatment Counseling, has Schizoaffective Disorder. This debilitating illness is characterized by symptoms of a thought disorder (hallucinations and/or irrational thinking) and a mood disorder (depression or manic activity). The illness is sometimes severe enough to warrant hospitalization, as it has been for her.

Thanks to community support through Annual Fund giving, Phelps is able to help improve the quality of life for people like Mary Anne Ring every day.

“If Phelps CDT didn’t exist, I would probably be institutionalized, and I don’t even want to think what that would do to me or my family.”

Mary Anne Ring



"The Phelps Hospice Program took charge immediately, with none of the red tape that usually accompanies healthcare today."

Ed Malsberg

Last fall, when my wife became ill, she spent one week at Phelps undergoing multiple tests and examinations. I shall be eternally grateful to Phelps staff for the care they gave to her. When she was discharged, the Phelps social workers arranged for her transportation and follow-up care at home. Unfortunately, she was terminally ill and I had to face the reality of ensuring that her passing would be as dignified as possible. My concerns were greatly alleviated by the arrival of staff members from the Phelps Hospice Program who took charge immediately, with none of the red tape that usually accompanies healthcare today. They provided excellent healthcare staff for five afternoons a week and a complete array of medications and personal supplies that ensured her comfort. The social worker showed concern for me as well and helped me to understand the process and how to cope with it. After my wife of fifty-five years died, they helped me with the final details. Phelps Memorial Hospital is a community treasure. I don't know how I could have endured this without their help.

The Growth of the Annual Fund

Ongoing Support Annual Fund giving is the lifeblood of a community hospital. Phelps Annual Fund enriches all areas of the Hospital's operations, including the purchase of the latest technology, renovations and enhancements to facilities, community outreach, and the Hospice Program. The Annual Fund helps to ensure that patients will experience optimal quality and comfort and that vital hospital services will be well supported in order to ensure Phelps' future.

Recently, Annual Fund giving enabled the purchase of four new diagnostic systems:

- **A state-of-the-art GE LightSpeed CAT Scanner.** The system incorporates breakthrough technology allowing 3D color images, shorter scanning times, improved resolution, and dose optimization for each type of scan, including Virtual Colonoscopy and Cardiac Calcium Scoring tests. The end result is improved diagnostic images and enhanced patient comfort.
- **A new GE Dual Head Nuclear Medicine System.** A source of comfort for frail cancer patients who need a bone scan, tests that previously required 45 tiring minutes lying on the table can now be done in 20 minutes.
- **Two Sonos 5500 Echo/Dopplers for cardiac imaging.** Patients no longer need to endure the injection of contrast dyes because the image quality is so superior.
- **A 3D Digital Angiographic System.** This system makes it easier to relieve obstructions, allowing patients to return to normal physiologic function and improved lifestyle.



Phelps is proud to provide its patients with state-of-the-art diagnostic technology. The GE LightSpeed CAT Scanner is the latest addition to Phelps' Radiology Department, which is one of the most advanced in the region.



Leadership and Innovation

Since its inception, Phelps has been a consistent leader in healthcare innovation. It was the first community hospital in Westchester to establish a coronary care unit as well as a sleep disorders program. Phelps was the first to offer such cutting edge diagnostic methods as **transesophageal echocardiography** and **endoscopic ultrasound**. Phelps' physicians helped pioneer treatments for macular degeneration and minimally invasive surgery for abdominal aortic aneurysm. Newborns at Phelps were the first in the region to be offered Hepatitis B vaccinations as well as to receive hearing screenings.



Phelps' Board and administrative leaders have developed a \$50 million Master Plan that will fulfill their vision of transforming the Hospital's 71-acre campus.

Phelps physicians can offer patients cutting edge treatment, because the Hospital consistently invests resources in the latest technology.



Partnerships

Memorial Sloan-Kettering Cancer Center selected Phelps as its only satellite location for residents of Westchester, Putnam, and Rockland counties. This partnership provides patients with convenient access to world-class cancer care. Similarly, the **Kendal Corporation**, the preeminent not-for-profit developer of communities for older adults, is building a magnificent continuing care retirement community on the Phelps' campus. The development overlooks the majestic Hudson River and is only steps away from the outstanding medical services of Phelps Memorial Hospital Center. Kendal on Hudson is scheduled to be completed in 2005.

With these two powerful alliances, Phelps offers unmatched capabilities in healthcare services.



The Radiation Therapy System at Memorial Sloan-Kettering at Phelps.

The Phelps-Sloan-Kettering partnership provides convenient and comforting cancer care in Westchester.

Kendal residents are welcome members of the Phelps community.





An architectural rendering of Phelps' new 5-story Medical Services Building.

In addition, the Hospital's south wing will be expanded, and there will be 400 new parking spaces.



The Master Plan

In 2003, the Board of Directors approved a Master Plan that will entail \$50 million in capital improvements over the next five years. The Master Plan will ensure that Phelps sustains its high quality of care as a full-service community hospital while continuing to seize new opportunities for growth. Expansion and renovation plans include amenities and enhancements that will enable staff to provide an even greater degree of personalized care and attention.

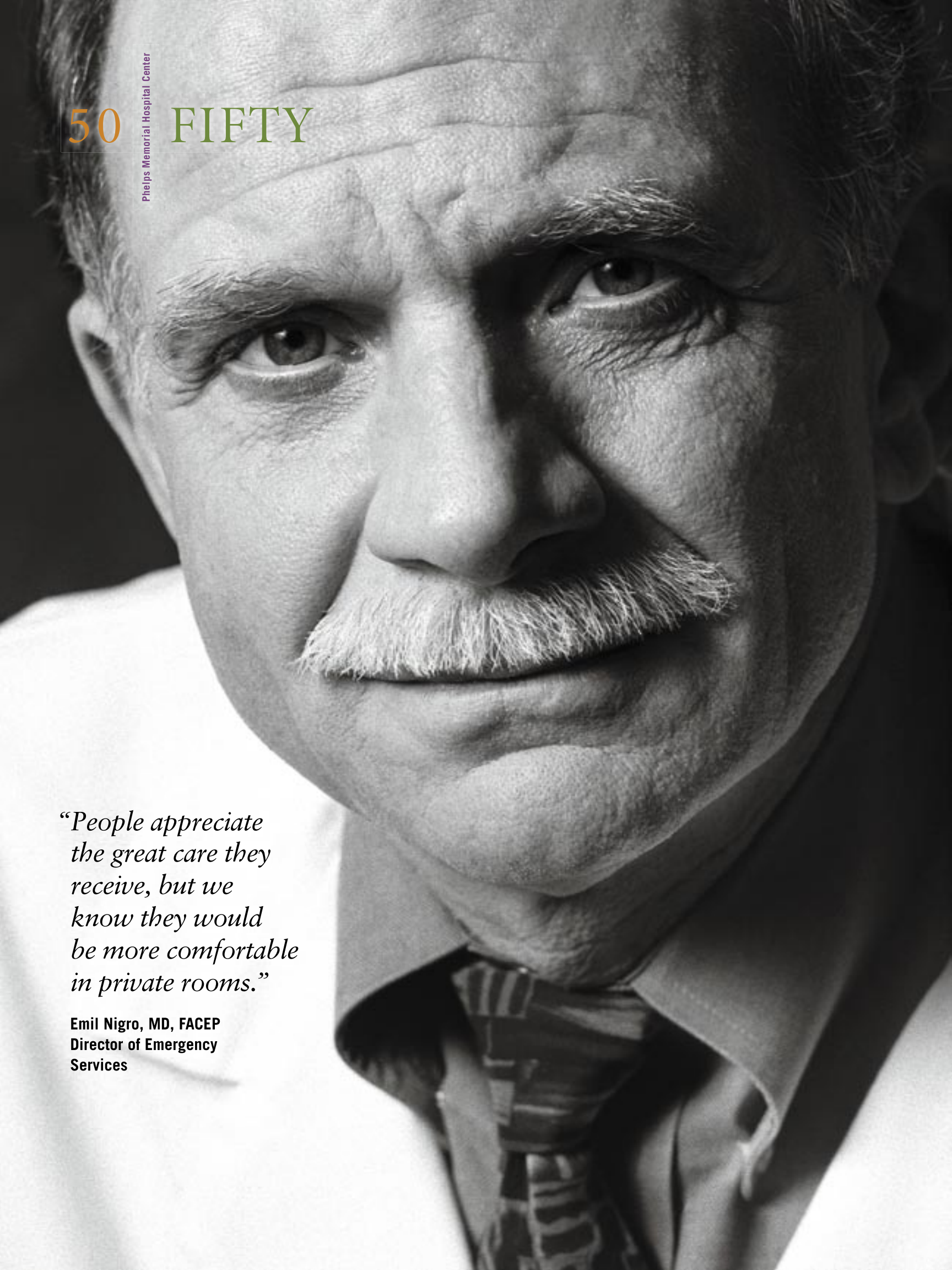
In addition to a new Emergency Department, the Master Plan includes a 5-story Medical Services Building that will house Phelps' Emergency Training Center, the Donald R. Reed Speech & Hearing Center, the Wound Healing Institute, the Hyperbaric Oxygen Unit, and physician offices. A dramatically expanded Physical Medicine & Rehabilitation Department, with a 20' x 40' aqua therapy pool (pictured above), will also be located in the Medical Services Building.

The Physical Medicine and Rehabilitation Department will be dramatically expanded to include an aqua therapy pool.



The Master Plan includes creation of additional space for the Robins Nest, Phelps' child care center.





“People appreciate the great care they receive, but we know they would be more comfortable in private rooms.”

Emil Nigro, MD, FACEP
Director of Emergency Services



Above: An architectural rendering of the new Emergency Department, which will be built in the south wing of the hospital.

First Impressions

“We know we have a great hospital,” says Dr. Emil Nigro, Director of Emergency Services, “but we also know that the look of our Emergency Department – the ‘face of the hospital’– needs a major expansion and renovation.”

Below right: Each patient room will include amenities such as telephone, TV, and seating for a family member or friend.



In an aggressive effort to keep pace with escalating demand, the Emergency Department has undergone three separate renovations. Increasingly, however, the aging structure and design are hindering effective utilization of medical technologies that were unimagined when the Department was originally conceived.

Above left: Private patient rooms with glass walls and curtains will provide patients with the privacy desired while permitting medical personnel to effectively monitor their needs from centralized nursing stations.



Phelps at Fifty

Capital Campaign The first half-century of healthcare at Phelps is drawing to a close, and a new chapter is beginning. At this juncture, Phelps is taking the first step toward realization of the Master Plan by launching a \$10 million Capital Campaign. The Campaign will address two key priorities: Emergency Services and support of the Hospital through the Annual Fund.

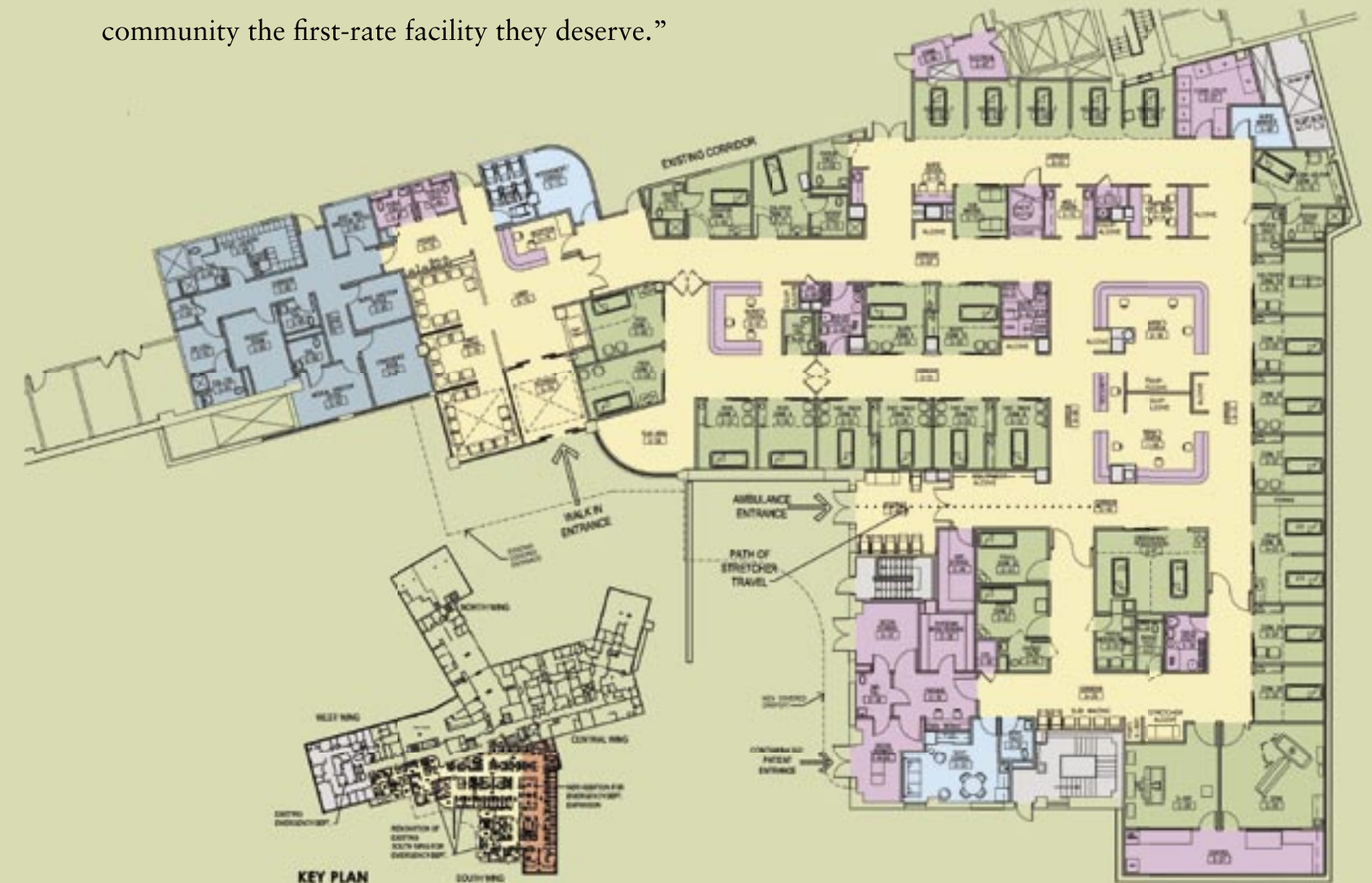
A New Emergency Department Despite several renovation projects over the years, the age of the physical facilities is increasingly apparent. The present physical design of the Emergency Department is simply not adequate to accommodate the current and anticipated needs of our community.

In response to the needs of emergency patients and their families, Phelps will construct a new, state-of-the-art Emergency Department. As a result, the quality clinical services currently provided will be greatly enhanced by a brand new building, which will include the following improvements:

- Three times as much space — from 6,000 to 18,000 square feet.
- More than twice as many treatment areas — from 14 to 32.
- Dedicated specialty examination rooms.
- Private rooms for all patients, with television and telephone.
- Enlarged centralized nursing stations.
- Safe and convenient access for walk-in patients with ample parking.
- Swift approach for ambulances.
- Comfortable and enlarged areas for patients and families.
- Dedicated 24-hour radiology suite within the Emergency Department.
- Expanded decontamination facilities within the Department to handle radiological, biological or chemical emergencies.

“Phelps’ mission has always been to serve the healthcare needs of the community,” says Dr. Emil Nigro, Director of Emergency Services. “We are very fortunate that the Board and Administration are committed to ensuring the Hospital’s viability in a very competitive healthcare marketplace.” With many pressing capital needs, however, hospitals are generally hard-pressed to allocate their limited funds toward improving physical appearance and providing patient amenities. “That’s why this Campaign is so important,” remarks Mrs. Pat Beall, RN, Nursing Director of Emergency and Outpatient Services. “Meeting our fund-raising goal and building a new Emergency Department will give our community the first-rate facility they deserve.”

Below is the architectural floor plan of the new Emergency Department, which will be built in the south wing of the hospital.





“Building on a Half Century of Healthcare” Campaign

As we proudly celebrate 50 years of service to our community, we acknowledge the challenges involved in attaining our objectives for growth and continued superior quality of care. You can help ensure that we succeed by supporting the “Building on a Half Century of Healthcare” Campaign.

In deciding upon your level of participation, please consider a multi-year pledge to this important Campaign. Multi-year pledges will provide a predictable stream of support upon which we can depend. Your investment in Phelps ensures that your family and neighbors will continue to have access to the very best emergency medical care as well as other important services.

Remember, your gift to Phelps is a gift to the entire community.

Keith F. Safian, FACHE
President & CEO

Bard E. Bunaes
Campaign Chair

Programmatic Goal

Financial Goal

New Emergency Department Construction	\$ 5,000,000
Annual Fund	5,000,000

Total \$ 10,000,000

